



THE ARC CONSULTING GROUP, Inc.

A Profit Enhancement Firm

Providing Educational and Consultative Services to the
International Business Community

Fact Sheet

Sick Business Recovery

Has your organization lost its vitality? Is your customer list shrinking? Has the fun gone out of your hard-earned investment? Then you need more than the average “cost-cutting” consulting group, you need the Sick Business Recovery Team from The ARC Consulting Group, Inc. We are a team of experienced Profit-Enhancement specialists that identify the cause of your company’s illness, and identify the perfect prescription for rapid, long-lasting recovery.

Unlike surgical teams that cut and slash expenses, our team of highly trained specialists identifies the drivers of both revenue and expenses. We then prescribe the right medicine to bring about positive change in how your processes work. We constantly look to “What can be?”, rather than assessing blame.

Who We Are:

The ARC Consulting Group, Inc. (ARC) is an internationally recognized, multifaceted profit enhancement firm. We provide audit and consultative resources to the international business community. Established in 1988, ARC combines expertise from accounting, auditing, sales and marketing, executive management, and information technology to bring our clients cooperative solutions.

The Mission of ARC is to assist our clients realize their strategic objectives and goals. We provide value-added professional services to our clients, associated organizations, and individuals whom we serve. We measure the success of ARC through the success of our client organizations, and their employees. ARC evaluates every individual and associated organization, which works with ARC based on their ability to assist in our client’s business goal achievement. That is why every engagement is custom-tailored to meet the specific objectives of the client.

What We Do:

Our Sick Business Recovery Team is committed to assisting our client organizations identify both the root causes of the current challenges, and the pathway to long-term profitability. We bring a team of seasoned professionals to your door. Each of our consultants has more than 15 years of hand-on experience in your specific industry and meeting your unique challenges.

How We Are Unique:

Our approach is unique. We don’t use your organization to train our professional staff. They are well known for their accomplishments as industry leaders, educators, and consultants. Together, we provide our clients with consultative services that focus on developing solutions that enhance long-term shareholder value. The backgrounds of our staff include audit, accounting, engineering, sales and marketing, information technology, product costing, strategic outsourcing, activity-based costing, strategic management, and tactical decision-making.

Our Sick Business Recovery Services Team employs a structured Nine-Step Framework that ensures the profit-enhancement effectiveness of the engagement. This Framework, developed by ARC, centers around the development of control-based, cost effective solutions the root causes of out client's challenges, not just a "Quick Fix." Past successes has proven this approach results in a long-lasting, systemic, solution to the current situation, as well as prevention against future similar challenges.

How We Do It:

In conducting every audit engagement, we:

- Develop a long-range plan that focuses on the opportunities and threats affecting your business processes
- Work with operational and financial personnel to define the critical control points of each process
- Define the operational controls currently inherent in the processes that prevent or detect threats
- Develop systemic solutions which eliminate the causes of specific threats, and which, in turn enhance the total value chain of your organization.

What You Gain:

An audit should provide three specific deliverables:

- 1) Value-Driven Recommendations that enhance your firm's ability to achieve specific and long-range objectives
- 2) A clear road map of how to manage the change process during the implementation of those recommendations
- 3) The ability to recognize the need for change in the future, coupled with the ability to do it right the first time.

For additional information, please feel free to call or email our President, Rick Balog, at one of the contact points listed below.

Due to the strategic importance of many of our consulting engagements, many of our clients wish to maintain the nature of our work as confidential. However, a partial listing of references is available upon request. Please visit our web site at www.arconsultinggroup.com for additional information regarding the products and services provided by ARC.

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